

# NATIONAL ARTS PARTICIPATION SURVEY – 2019 QUESTIONNAIRE

## INTRODUCTION

Thank you for agreeing to participate in this survey. Please answer the following questions to see if you fall into the category of respondent we need to survey. You will need to provide a response for **every** question to proceed with the survey.

Please be assured your responses will remain completely anonymous. Lonergan Research is bound by the Australian Market and Social Research Society Privacy Principles.

This survey should take you approximately 15 minutes to complete

During the survey, please do not use your browser's **FORWARD** and **BACK** buttons. Instead, please always use the "Next" button below to move forward through the survey.

## SCREENER DEMOGRAPHICS

D1a.	Where do you live in Australia?	CODE
	<i>Please select one response only</i>	
	NSW – Sydney	01
	NSW – Other	02
	ACT	03
	Victoria – Melbourne (metro)	04
	Victoria – Outer metro	05
	Victoria – Regional	06
	Tasmania	07
	Queensland - Brisbane	08
	Queensland - Other	09
	South Australia - Adelaide	10
	South Australia - Other	11
	Western Australia - Perth	12
	Western Australia - Other	13
	Northern Territory	14
	Somewhere else	96

**PROGRAMMER INSTRUCTIONS:  
ASK ALL. DO NOT RANDOMISE. SCREEN OUT IF "SOMEWHERE ELSE".**

**D1b. What is your postcode?**

**PROGRAMMER INSTRUCTIONS:  
ALLOW 4-DIGIT NUMERIC RESPONSE ONLY.**

**D2. How old are you?**

<i>Please select one response only</i>		CODE
	14 years or less	01
	15 – 17 years	02
	18 – 19 years	03
	20 – 24 years	04
	25 – 29 years	05
	30 – 34 years	06
	35 – 39 years	07
	40 – 44 years	08
	45 – 49 years	09
	50 – 54 years	10
	55 – 59 years	11
	60 – 64 years	12
	65 – 69 years	13
	70 – 74 years	14
	75+ years	15
	Prefer not to say	96

**PROGRAMMER INSTRUCTIONS:  
SCREEN OUT IF “14 YEARS OR LESS”. SCREEN OUT IF “PREFER NOT TO SAY”. DO NOT RANDOMISE.**

**D3. What gender do you identify as?**

<i>Please select one response only</i>		CODE
	Male	01
	Female	02
	Non-binary/gender diverse	03
	Please tell us (please specify)	96
	Prefer not to say	96

**PROGRAMMER INSTRUCTIONS:  
CONTINUE IF RESIDE IN AUSTRALIA AND AGED 15 YEARS AND OVER (I.E. VALID POSTCODE IN D1 AND CODES 02-15 IN D2). DO NOT RANDOMISE.**

## SECTION 1 – ENGAGEMENT

The first section of the survey will focus on creative, cultural and artistic events.

1.	<b>Over the last 12 months, have you attended any of these kinds of free or paid events (e.g. exhibitions, performances, shows)?</b>		
	<i>Please select all that apply</i>		<b>CODE</b>
		Visual arts and craft (e.g. painting, photography, light art, digital art, street art, crafts, woodwork, textiles)	01
		Theatre (e.g. traditional, contemporary, musical theatre, circus)	02
		Dance (e.g. classical, contemporary and competitive dance)	03
		Book or literary events, excluding for work and study (e.g. writers festivals, talks)	04
		Music (e.g. attending live music)	05
		None of these	98

**PROGRAMMER INSTRUCTIONS:  
RANDOMISE.**

2.	<b>And in the past 12 months, how often did you personally attend these kinds of events?</b>							
	<i>Please select one response per row</i>						<b>CODE</b>	
		Once a week or more often	Every 2-3 weeks	Once a month	Every couple of months	Three or four times a year	Once or twice in the last year	
		01	02	03	04	05	06	
		Visual arts and craft	01	02	03	04	05	06
		Theatre	01	02	03	04	05	06
		Dance	01	02	03	04	05	06
	Book or literary events	01	02	03	04	05	06	
	Music	01	02	03	04	05	06	

**PROGRAMMER INSTRUCTIONS:  
ASK THOSE WHO ATTENDED EACH ART FORM (I.E. CODES 01-05 IN Q1). PIPE ANSWERS FROM Q1. RANDOMISE.**

3.	<b>Which of the following forms of <u>visual arts and craft</u> events did you attend live (either free or paid for) in the past 12 months?</b>		
	<i>Please select all that apply</i>	<b>CODE</b>	
		Photography	01
		Sculpture, installation, or light projections	02
		Digital or video art	03
		Painting, drawing, printmaking or street art	04
		Craft like ceramics, glass art, jewellery, textiles or woodcraft	05
	Other form of visual arts and craft (please specify)	96	

**PROGRAMMER INSTRUCTIONS:**  
**ASK THOSE WHO ATTENDED VISUAL ARTS AND CRAFT (I.E. CODE 01 IN Q1).**  
**RANDOMISE.**

4.	<b>Which of the following forms of <u>theatre</u> did you attend live (either free or paid for) in the past 12 months?</b>		
	<i>Please select all that apply</i>		<b>CODE</b>
		Traditional or contemporary theatre	01
		Children's theatre	02
		Musical theatre or cabaret	03
		Circus	04
		Other form of theatre (please specify)	96

**PROGRAMMER INSTRUCTIONS:**  
**ASK THOSE WHO ATTENDED THEATRE (I.E. CODE 02 IN Q1). RANDOMISE.**

5.	<b>Which of the following forms of <u>dance</u> did you attend live (either free or paid for) in the past 12 months?</b>		
	<i>Please select all that apply</i>		<b>CODE</b>
		Ballet	01
		Classical/traditional/folk	02
		Contemporary dance	03
		Social or competitive dance (e.g. ballroom swing, tango)	04
		Street dance or hip hop	05
	Other form of dance (please specify)	96	

**PROGRAMMER INSTRUCTIONS:**  
**ASK THOSE WHO ATTENDED DANCE (I.E. CODE 03 IN Q1). RANDOMISE.**

6.	<b>Which of the following <u>book or literature</u> events did you attend live (either free or paid for) in the past 12 months?</b>		
	<i>Please select all that apply</i>		<b>CODE</b>
		Readings including poetry, storytelling	01
		Writer talks or book launches	02
		Writers festivals	03
		Book clubs	04
	Other book or literature event (please specify)	96	

**PROGRAMMER INSTRUCTIONS:**  
**ASK THOSE WHO ATTENDED LITERATURE (I.E. CODE 04 IN Q1). RANDOMISE.**

<b>7.</b>	<b>What type of <u>music events</u> did you attend live (either free or paid for) in the past 12 months?</b>		
	<b><i>Please select all that apply</i></b>		<b>CODE</b>
	Contemporary music (e.g. pop, rock, electronic, dance, hip hop, country, jazz, blues)		01
	Classical music (e.g. orchestral, chamber music)		02
	Art music (e.g. new classical, experimental new music, improvised music, sound art)		03
	Opera		04
	Musical theatre or cabaret		05
	Traditional or folk music		06
	Other form of music (please specify)		96

**PROGRAMMER INSTRUCTIONS:**  
**ASK THOSE WHO ATTENDED MUSIC (I.E. CODE 05 IN Q1). RANDOMISE.**

<b>8.</b>	<b>And where did you attend these music events?</b>		
	<b><i>Please select all that apply</i></b>		<b>CODE</b>
	Concert hall or theatre		01
	Stadium or arena		02
	Pub, club or bar		03
	Outdoor public space		04
	Place of worship		05
	Educational setting (e.g. school, college, university)		06
	Other (please specify)		96

**PROGRAMMER INSTRUCTIONS:**  
**ASK THOSE WHO ATTENDED MUSIC (I.E. CODE 05 IN Q1). RANDOMISE.**

<b>9.</b>	<b>Have you attended any of the following festivals (either free or paid for) in the past 12 months?</b>		
	<b><i>Please select all that apply</i></b>		<b>CODE</b>
	Music festivals		01
	Visual arts festivals or fairs		02
	Festivals where many art forms are exhibited e.g. Vivid, Brisbane Festival		03
	Performing arts festivals e.g. theatre or dance		04
	None of these		98

**PROGRAMMER INSTRUCTIONS:**  
**ASK ALL. DO NOT RANDOMISE.**

10.	<b>Thinking about the festivals you have attended, were any of these <u>Aboriginal or Torres Strait Islander festivals</u>?</b>		
	<i>Please select all that apply</i>		<b>CODE</b>
	Music festivals		01
	Visual arts festivals or fairs		02
	Festivals where many art forms are exhibited		03
	Performing arts festivals e.g. theatre or dance		04
	Another type of Aboriginal or Torres Strait Islander festivals (please specify)		96
	None of these		98

**PROGRAMMER INSTRUCTIONS:  
ASK THOSE WHO ATTENDED ANY FESTIVALS AT Q9. DO NOT RANDOMISE.**

11.	<b>Were any of the festivals you attended <u>related to a particular cultural group or cultural community</u>?</b>		
	<i>Please select all that apply</i>		<b>CODE</b>
	Music festivals		01
	Visual arts festivals or fairs		02
	Festivals where many art forms are exhibited		03
	Performing arts festivals e.g. theatre or dance		04
	Another type of festival related to a particular cultural group or community (please specify)		96
	None of these		98

**PROGRAMMER INSTRUCTIONS:  
ASK THOSE WHO ATTENDED ANY FESTIVALS AT Q9. DO NOT RANDOMISE.**

The next section focuses on your own cultural background.

12.	<b>Thinking about the creative, cultural and artistic events that you have attended, were any of these focused on <u>your own cultural background, language group or community</u>?</b>		
	<i>Please select all that apply</i>		<b>CODE</b>
	Visual arts and craft		01
	Theatre		02
	Dance		03
	Book or literary events		04
	Music		05
	Festival or celebration		06
	Other (please specify)		96

	None of the above	98
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**PROGRAMMER INSTRUCTIONS:  
ASK ALL WHO HAVE ATTENDED ANY ART FORM AT Q1. RANDOMISE.**

13.	Where did you attend these events?	CODE
	<i>Please select all that apply</i>	
	Community centre/hall	01
	Library	02
	Market	03
	Local park	04
	Museum/gallery	05
	Concert hall or theatre	06
	Stadium or arena	07
	Place of worship	08
	Educational setting (e.g. school, college, university)	09
	Neighbourhood/street	10
	Other (please specify)	96

**PROGRAMMER INSTRUCTIONS:  
ASK THOSE WHO HAVE ENGAGED WITH OWN CULTURAL EVENTS (I.E. CODES 01-06/96 IN Q11). RANDOMISE.**

14.	What value do these cultural events provide to you?	CODE
	<i>Please select all that apply</i>	
	I feel connected to my heritage	01
	Improved health and wellbeing	02
	My children can learn about and connect with their cultural background	03
	I get to know people in my community	04
	Knowing the wider community has more understanding of my culture	05
	Spending time with family and/or friends	06
	Preserving the practices of my heritage	07
	Community support because I am living away from my home country	08
	Other (please specify)	96
	None of these	98

**PROGRAMMER INSTRUCTIONS:  
ASK THOSE WHO'VE ENGAGED WITH OWN CULTURAL EVENTS (I.E. CODES 01-06/96 IN Q11). RANDOMISE.**

The next few questions look at why people may or may not attend the types of creative, cultural and artistic events/festivals that have been discussed so far.

15.	<b>Regardless of whether you have or haven't attended these kinds of events/festivals in the past 12 months, which of these statements best applies to you?</b>		
	<i>Please select one response only</i>		<b>CODE</b>
	I am happy with how often I attend		01
	Ideally, I would like to attend more		02
	I am not interested in attending		03

**PROGRAMMER INSTRUCTIONS:**  
**ASK ALL.**

16.	<b>There are many reasons why people may attend creative, cultural and artistic events/festivals</b>		
	<b>Which if the following reasons, if any, apply to you?</b>		
	<i>Please select all that apply</i>		<b>CODE</b>
	To understand other perspectives and cultures		01
	To socialise and connect with others		02
	To improve my wellbeing		03
	To express myself		04
	To develop skills for education, training or work		05
	To have fun/to be entertained		06
	None of these		98

**PROGRAMMER INSTRUCTIONS:**  
**ASK ALL WHO ATTEND/WOULD LIKE TO ATTEND MORE (I.E. CODES 01-02 IN Q14).**  
**RANDOMISE.**

17.	<b>There are many reasons why people may <u>not</u> attend creative, cultural and artistic events/festivals, or may not go as often as they would like to.</b>		
	<b>Which of the following reasons, if any, apply to you?</b>		
	<i>Please select all that apply</i>		<b>CODE</b>
	Hard to find the time		01
	Cost of tickets/entry		02
	Lack of personal interest		03
	Friends/family not interested		04
	Health (physical or mental)		05
	Difficulty getting there (e.g. poor public transport/parking)		06
	Lack of awareness/information (e.g. when/where events are taking place)		07
	Too far away/not near where I live		08
	Safety concerns		09



	Event information isn't provided in my language	10
	None of these	98

**PROGRAMMER INSTRUCTIONS:**  
**ASK ALL WHO DO NOT ATTEND/ ATTEND AS MUCH AS THEY WOULD LIKE TO (I.E. CODES 02-03 IN Q14). RANDOMISE.**

Thinking now about music and reading.

<b>18.</b>	<b>Have you listened to and/or watched any of the following formats of recorded music in the past 12 months?</b>		
	<i>Please select all that apply</i>		<b>CODE</b>
	Music on radio/ TV		01
	Music you have paid for (either downloaded or a physical copy e.g. CDs/vinyl)		02
	Music you stream for free (e.g. YouTube)		03
	Music you stream through a paid subscription (e.g. Spotify, Apple Music, Amazon Music)		04
	None of the above		98

**PROGRAMMER INSTRUCTIONS:**  
**ASK ALL. RANDOMISE.**

<b>19.</b>	<b>And in the last 12 months, how often did you listen to and/or watch these kinds of music?</b>									
	<i>Please select one response per row</i>									<b>CODE</b>
		Daily	Every 2 - 3 days	Once a week or more often	Every 2-3 weeks	Once a month	Every couple of months	Three or four times a year	Once or twice in the last year	Never
	Music on radio/ TV	01	02	03	04	05	06	07	08	
	Music you have paid for (either downloaded or a physical copy e.g. CDs/vinyl)	01	02	03	04	05	06	07	08	
	Music you stream for free (e.g. YouTube)	01	02	03	04	05	06	07	08	
	Music you stream through a paid subscription (e.g. Spotify, Apple Music, Amazon Music)	01	02	03	04	05	06	07	08	

**PROGRAMMER INSTRUCTIONS:**  
ASK THOSE WHO LISTENED TO EACH FORM OF MUSIC (I.E. CODES 01-04 IN Q17).  
PIPE ANSWERS FROM Q16. RANDOMISE.

20.	<b>Excluding for work or study, which of the following did you read in the past 12 months? This includes printed books, e-books and audio books.</b>		
	<i>Please select all that apply</i>		CODE
	A novel or short story		01
	Poetry		02
	A play		03
	Creative non-fiction e.g. biography or history		04
	Instructional non-fiction e.g. guide book or cookbook		05
	Graphic novel or comic		06
	None of these		98

**PROGRAMMER INSTRUCTIONS:**  
ASK ALL. RANDOMISE.

21.	<b>In the past 12 months, how often did you read or listen to books in the following formats?</b>									
	<i>Please select one response per row</i>								CODE	
	Daily	Every 2 - 3 days	Once a week or more often	Every 2-3 weeks	Once a month	Every couple of months	Three or four times a year	Once or twice in the last year	Never/Have not read in this format	
	Print book	01	02	03	04	05	06	07	08	09
	E-book	01	02	03	04	05	06	07	08	09
	Audio book	01	02	03	04	05	06	07	08	09

**PROGRAMMER INSTRUCTIONS:**  
ASK THOSE WHO READ (I.E. CODES 01-06 IN Q19). RANDOMISE.

## SECTION 2 – FIRST NATIONS

This section focuses on Aboriginal and Torres Strait Islander arts.

22.	<b>Have you attended or seen any of the following Aboriginal and/or Torres Strait Islander arts or cultural activities in the past 12 months? This includes arts that you have seen as part of festivals or special events (e.g. NAIDOC week activities).</b>		
	<i>Please select all that apply</i>		CODE
	Visual arts and craft		01

	Storytelling	02
	Dance	03
	Theatre	04
	Music	05
	Multi art form	06
	None of the above	98

**PROGRAMMER INSTRUCTIONS:**  
**ASK ALL. RANDOMISE.**

<b>23.</b>	<b>Which of the following statements best describes your current attitude towards Aboriginal and Torres Strait Islander arts?</b>		
	<i>Please select one response only</i>		<b>CODE</b>
	I am strongly interested in Aboriginal and Torres Strait Islander arts	01	
	I am interested in Aboriginal and Torres Strait Islander arts	02	
	I am neither interested or disinterested in Aboriginal and Torres Strait Islander arts	03	
	I am disinterested in Aboriginal and Torres Strait Islander arts	04	
	I am strongly disinterested in Aboriginal and Torres Strait Islander arts	05	

**PROGRAMMER INSTRUCTIONS:**  
**ASK ALL. DO NOT RANDOMISE.**

<b>24.</b>	<b>And which of the following statements best describes your current attitude towards Aboriginal and Torres Strait Islander arts?</b>		
	<i>Please select one response only</i>		<b>CODE</b>
	My interest in Aboriginal and Torres Strait Islander arts is growing	01	
	My interest in Aboriginal and Torres Strait Islander arts is unchanged	02	
	My interest in Aboriginal and Torres Strait Islander arts is declining	03	

**PROGRAMMER INSTRUCTIONS:**  
**ASK ALL. DO NOT RANDOMISE.**

<b>25.</b>	<b>To what extent do you agree or disagree with each of the following statements?</b>					
	<i>Please select one response per statement</i>				<b>CODE</b>	
		Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly Disagree
	Aboriginal and Torres Strait Islander arts are an important part of Australia's culture	01	02	03	04	05

Aboriginal and Torres Strait Islander arts are well represented in Australia	01	02	03	04	05
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**PROGRAMMER INSTRUCTIONS:**  
**ASK ALL. RANDOMISE.**

## SECTION 3 – CREATION

The next section will focus on being creative and producing art yourself.

Please include activities that you participate in alone or with others, and things that you create for yourself or to share with others. We are interested in all expressions of creativity, whether you participate in organised lessons/classes, are a hobbyist who creates things for fun or a professional artist who creates things to sell.

<b>26.</b>	<b>Over the last 12 months, have you created any of the following?</b>		
	<i>Please select all that apply</i>		<b>CODE</b>
	Visual arts and craft (e.g. painting, photography, light art, digital art, street art, crafts, woodwork, textiles)	01	
	Theatre (e.g. acting, circus, or being part of a production)	02	
	Dance (e.g. classical, contemporary and organised social dance)	03	
	Creative writing (e.g. a book, blog post, poetry or other literature)	04	
	Music (e.g. playing an instrument, singing, mixing composing or writing music)	05	
	None of these	99	

**PROGRAMMER INSTRUCTIONS:**  
**ASK ALL. RANDOMISE.**

<b>27.</b>	<b>Which of the following forms of <u>visual arts and craft</u> did you create in the last 12 months?</b>		
	<i>Please select all that apply</i>		<b>CODE</b>
	Photography	01	
	Sculpture, installation, or light projections	02	
	Digital or video art	03	
	Painting, drawing, printmaking or street art	04	
	Craft like ceramics, glass art, jewellery, textiles or woodcraft	05	
	Another type of visual arts and craft event, exhibition or show (please specify)	96	

**PROGRAMMER INSTRUCTIONS:**  
**ASK THOSE WHO CREATED VISUAL ARTS AND CRAFT (I.E. CODE 01 IN Q26).  
 RANDOMISE.**

28.	<b>Which of the following forms of <u>theatre</u> did you create or participate in over the last 12 months?</b>		
	<i>Please select all that apply</i>		<b>CODE</b>
	Traditional or contemporary theatre		01
	Children's theatre		02
	Musical theatre or cabaret		03
	Circus		04
	Another type of theatre (please specify)		96

**PROGRAMMER INSTRUCTIONS:**  
**ASK THOSE WHO CREATED THEATRE (I.E. CODE 02 IN Q26). RANDOMISE.**

29.	<b>Which of the following forms of <u>dance</u> did you create or participate in over the last 12 months?</b>		
	<i>Please select all that apply</i>		<b>CODE</b>
	Ballet		01
	Classical/traditional/folk		02
	Contemporary dance		03
	Social or competitive dance (e.g. ballroom, swing, tango)		04
	Street dance or hip hop		05
	Another type of dance (please specify)		96

**PROGRAMMER INSTRUCTIONS:**  
**ASK THOSE WHO CREATED DANCE (I.E. CODE 03 IN Q26). RANDOMISE.**

30.	<b>Which of the following forms of <u>music</u> did you create or participate in over the last 12 months?</b>		
	<i>Please select all that apply</i>		<b>CODE</b>
	Played a musical instrument		01
	Sung (e.g. in a choir or at a lesson)		02
	Written songs, mixed or composed music		03

**PROGRAMMER INSTRUCTIONS:**  
**ASK THOSE WHO CREATED MUSIC (I.E. CODE 05 IN Q26). RANDOMISE.**

31.	<b>Excluding for work or study, what forms of <u>literature or writing</u> did you create over the last 12 months?</b>		
	<i>Please select all that apply</i>		<b>CODE</b>

	A novel or short story	01
	Poetry	02
	A play	03
	Creative non-fiction such as biography, history	04
	Graphic novel or comic	05
	Creative writing from your cultural background or community	06
	Instructional non-fiction e.g. guide book or cookbook	07
	Another type of creative writing (please specify)	96

**PROGRAMMER INSTRUCTIONS:**  
**ASK THOSE WHO CREATED WRITING (I.E. CODE 04 IN Q26). RANDOMISE.**

<b>32.</b>	<b>Over the last 12 months, have you created any of the following <u>to engage with your own cultural background, language group or community?</u></b>	
	<b><i>Please select all that apply</i></b>	<b>CODE</b>
	Visual arts and craft	01
	Theatre	02
	Dance	03
	Creative writing	04
	Music	05
	Festival or celebration	06
	Other (please specify)	96
	None of the above	98

**PROGRAMMER INSTRUCTIONS:**  
**ASK THOSE WHO CREATED AN ART FORM (I.E. CODE 01-05 IN Q26). RANDOMISE.**

<b>33.</b>	<b>Of all the activities you have been involved in over the last 12 months have any been a community arts activity (e.g. community choir, community theatre)?</b>	
	<b><i>Please select one response only</i></b>	<b>CODE</b>
	Yes	01
	No	02
	Don't know	97

**PROGRAMMER INSTRUCTIONS:**  
**ASK ALL. DO NOT RANDOMISE.**

<b>34.</b>	<b>Community Arts and Cultural Development is a specific type of arts practice where as a group, community members and professional artists collaborate to create art that is reflective of that place.</b>
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<b>In the past 12 months, have you been involved in a project that could be described as Community Arts and Cultural Development?</b>		
<i>Please select one response only</i>		CODE
	Yes	01
	No	02
	Don't know	97

**PROGRAMMER INSTRUCTIONS:  
ASK ALL. DO NOT RANDOMISE.**

## SECTION 4 – DIGITAL ENGAGEMENT

Thinking now about the funding of creative activities, cultural experiences and the arts in Australia.

<b>35. Have you used the internet to do any of the following in the past 12 months?</b>		
<i>Please select all that apply</i>		CODE
	Created, learned to create, or sold art, such as music, visual art, digital or video art, or creative writing	01
	Shared arts with others, or engaged with an online arts community	02
	Followed or interacted with an artist or arts organisation (e.g. via social media, newsletters etc.)	03
	Researched or reviewed the arts or artists	04
	None of these	98

**PROGRAMMER INSTRUCTIONS:  
ASK ALL. RANDOMISE.**

<b>36. Which of the following digital platforms, if any, have you used, <u>not just for entertainment</u> but specifically to engage with creativity, culture and art in the last 12 months?</b>		
<i>Please select all that apply</i>		CODE
	Fiverr	01
	Facebook	02
	Instagram	03
	YouTube	04
	Twitter	05
	Reddit	06
	Audible	07
	Pinterest	08
	Etsy	09
	Photography apps (e.g. VSCO, Flickr, imgur)	10
	Music making apps (e.g. Garage band / LMMS)	11

	Live streaming platforms (e.g. Twitch, Mixer)	12
	Podcasts	13
	Other (please specify)	96
	None of the above	98

**PROGRAMMER INSTRUCTIONS:  
ASK ALL. RANDOMISE.**

<b>37.</b>	<b>Have you personally <u>created</u> any of the following in the last 12 months, using a digital platform?</b>	
	<b><i>Please select all that apply</i></b>	<b>CODE</b>
	GIFs	01
	Memes	02
	Tik Tok videos	03
	Emotes	04
	Wallpapers / overlays	05
	Animations / comics	06
	Digital visual artworks e.g. drawings, greeting cards	07
	Creative writing e.g. poetry, blogs, fan-fiction	08
	Image galleries e.g. Instagram	09
	Digital or video game	10
	E-books	11
	Music or songs	12
	Podcasts	13
	Other digital creations (please specify)	96
	None of the above	98

**PROGRAMMER INSTRUCTIONS:  
ASK ALL. RANDOMISE.**

<b>38.</b>	<b>Which, if any, of these digital creations would you consider to be art?</b>	
	<b><i>Please select all that apply</i></b>	<b>CODE</b>
	GIFs	01
	Memes	02
	Tik Tok videos	03
	Emotes	04
	Wallpapers / overlays	05
	Animations / comics	06
	Digital visual artworks e.g. drawings, greeting cards	07
	Creative writing e.g. poetry, blogs, fan-fiction	08
	Image galleries e.g. Instagram	09
	Digital or video game	10



	E-books	11	
	Music or songs	12	
	Podcasts	13	
	Other digital creations (please specify)	96	
	None of the above	98	

**PROGRAMMER INSTRUCTIONS:  
ASK ALL. RANDOMISE.**

## SECTION 5 – FUNDING

Thinking now about the funding of creative activities, cultural experiences and the arts in Australia.

<b>39.</b>	<b>Creative activities, cultural experiences and the arts would not exist without some form of public or private support. This funding can be allocated in lots of different ways. From the following list, please select the <u>top 3</u> in order of importance to you and your community.</b>		
	<b><i>Please rank from 1 (most important) to 3</i></b>		
	Investing in the making of art so it can be widely shared and experienced		
	Supporting art that pushes boundaries and drives innovation		
	Funding art in public spaces		
	Ensuring children and young people have access to art and creative experiences to support learning and development		
	Ensuring free or low-cost events are available		
	Ensuring art and creative experiences are available to support people's health and wellbeing		

**PROGRAMMER INSTRUCTIONS:  
ASK ALL. RANK TOP 3.**

<b>40.</b>	<b>In the past 12 months, have you done any of the following?</b>		
	<b><i>Please select all that apply</i></b>	<b>CODE</b>	
	Donated money to the arts	01	
	Contributed to a crowd funding effort for an arts activity	02	
	Joined an arts organisation's membership program	03	
	Done volunteer work for the arts	04	
	Unpaid work e.g. helped artists or community groups with arts activities	05	
	None of these	98	

**PROGRAMMER INSTRUCTIONS:  
ASK ALL. RANDOMISE.**

## SECTION 6 – ATTITUDES TOWARDS THE ARTS

The next section will focus on attitudes to and the impact of creative activities, cultural experiences and the arts.

**PROGRAMMER INSTRUCTIONS:  
SPLIT Q41 INTO SAMPLE A AND B.**

41. a.	Thinking about all the expressions of creativity, culture and the arts we have been looking at, how much do you agree or disagree with the following statements?						CODE
		<i>Please select one response per statement</i>					
		Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly Disagree	
	The arts should be an important part of education	01	02	03	04	05	
	The arts allow me to connect with others	01	02	03	04	05	
	There are plenty of opportunities for me to get involved in the arts	01	02	03	04	05	
	The arts make for a richer and more meaningful life	01	02	03	04	05	
	The arts are not really for people like me	01	02	03	04	05	
	The arts should receive public funding	01	02	03	04	05	
	The arts in Australia reflect the diversity of cultures present in Australia	01	02	03	04	05	
	Artists make an important contribution to Australian society	01	02	03	04	05	
	The arts help you to understand perspectives that are different to your own	01	02	03	04	05	
	Artists should have freedom of expression	01	02	03	04	05	

**PROGRAMMER INSTRUCTIONS:  
ASK SPLIT RUN A. RANDOMISE.**

41. b.	Thinking about all the expressions of creativity, culture and the arts we have been looking at, how much do you agree or disagree with the following statements?						CODE
		<i>Please select one response per statement</i>					
		Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly Disagree	
	Creative activities should be an important part of education	01	02	03	04	05	

Cultural and creative experiences allow me to connect with others	01	02	03	04	05
There are plenty of opportunities for me to get involved in cultural and creative experiences	01	02	03	04	05
Cultural and creative experiences make for a richer and more meaningful life	01	02	03	04	05
Cultural and creative experiences are not really for people like me	01	02	03	04	05
Culture and creativity should receive public funding	01	02	03	04	05
The arts in Australia reflect the diversity of cultures present in Australia	01	02	03	04	05
Artists make an important contribution to Australian society	01	02	03	04	05
Cultural and creative experiences help you to understand perspectives that are different to your own	01	02	03	04	05
Artists should have freedom of expression	01	02	03	04	05

**PROGRAMMER INSTRUCTIONS:  
ASK SPLIT RUN B. RANDOMISE.**

42. How much impact do you think creativity and the arts have in the following areas?					
<i>Please select one response per statement</i>					CODE
	A very big impact	A big impact	Some impact	Not much impact	No impact at all
Shaping and expressing Australian identity	01	02	03	04	05
Bringing customers to local businesses	01	02	03	04	05
Our ability to think creatively and develop new ideas	01	02	03	04	05
Our ability to express ourselves	01	02	03	04	05
Our understanding of other people and cultures	01	02	03	04	05
Child development	01	02	03	04	05
Helping us deal with stress, anxiety or depression	01	02	03	04	05
Our sense of wellbeing and happiness	01	02	03	04	05
Stimulating our minds	01	02	03	04	05
Building creative skills that will be necessary for the future workforce	01	02	03	04	05

**PROGRAMMER INSTRUCTIONS:  
ASK ALL. RANDOMISE.**

## END DEMOGRAPHICS

Z1. Which of the following best describes your work status?			
<i>Please select one response only</i>			CODE
	Employed full time		01
	Employed part time		02

	Employed, away from work	03	
	Unemployed, looking for work	04	
	Retired	05	
	Studying full time	06	
	Studying part time	07	
	On a career break	08	
	Homemaker	09	
	Unemployed for medical reasons		
	Carer/Parenting payment		
	Disability benefit		
	Prefer not to say		

**PROGRAMMER INSTRUCTIONS:  
ASK ALL. DO NOT RANDOMISE.**

<b>Z2.</b>	<b>Which of the following categories best describes your total household income before tax?</b>		
	<b><i>Please select one response only</i></b>		<b>CODE</b>
	Under \$40,000		01
	\$40,000 - \$69,999		02
	\$70,000 - \$99,999		03
	\$100,000 - \$139,999		04
	\$140,000 - \$169,999		05
	\$170,000 - \$199,999		06
	More than \$200,000		07
	Don't know		
	Prefer not to say		

**PROGRAMMER INSTRUCTIONS:  
ASK ALL. DO NOT RANDOMISE.**

<b>Z3.</b>	<b>Which of the following best describes the highest level of education you have completed?</b>		
	<b><i>Please select one response only</i></b>		<b>CODE</b>
	Below Year 12 / high school		01
	Completed Year 12 / high school		02
	TAFE or technical		03
	University		04
	Post-graduate		05

**PROGRAMMER INSTRUCTIONS:  
ASK ALL. DO NOT RANDOMISE.**

<b>Z4.a. Which of the following best describes your household composition?</b>			
<i>Please select one response only</i>			CODE
		Single person living alone	01
		Single person, living with one or more children	02
		Couple, living without children	03
		Couple, living with one or more children	04
		Extended family, living without children	05
		Extended family, living with one or more children	06
		Group of unrelated adults	07
		Living with adult children	08
		Living with parents	09
		Other	96
		Prefer not to say	

**PROGRAMMER INSTRUCTIONS:  
ASK ALL. DO NOT RANDOMISE.**

<b>Z4.b. Are you the parent or guardian of any child/children under the age of 16?</b>			
<i>Please select one response only</i>			CODE
		No, none	01
		Yes – one child	02
		Yes – two children	03
		Yes – three or more children	04
		Prefer not to say	96

**PROGRAMMER INSTRUCTIONS:  
ASK PARENTS (I.E. CODES 02,04 OR 06 IN Z4A). DO NOT RANDOMISE.**

<b>Z5. Do you identify as a person with disability and/or do you experience barriers which limit the activities you participate in or attend unless access and/or support is provided?</b>			
<i>Please select one response only</i>			CODE
		Yes	01
		No	02
		Prefer not to say	96

**PROGRAMMER INSTRUCTIONS:  
ASK ALL. DO NOT RANDOMISE.**

<b>Z6.</b>	<b>Are you of Aboriginal and/or Torres Strait Islander origin?</b>		
	<i>Please select one response only</i>		<b>CODE</b>
	Aboriginal		01
	Torres Strait Islander		02
	Aboriginal and Torres Strait Islander		03
	Neither		04
	Prefer not to say		96

**PROGRAMMER INSTRUCTIONS:**  
**ASK ALL. DO NOT RANDOMISE.**

<b>Z7.</b>	<b>Do you identify as a person from a culturally and linguistically diverse background?</b>		
	<i>Culturally and linguistically diverse could include Auslan, as well as those who identify with the language, community or cultural practice of heritage that differ from Anglo-Australians</i>		
	<i>Please select one response only</i>		<b>CODE</b>
	Yes		01
	No		02
	Prefer not to say		96

**PROGRAMMER INSTRUCTIONS:**  
**ASK ALL. DO NOT RANDOMISE.**

<b>Z8.</b>	<b>In which country were you born?</b>		
	<i>Please select one response only</i>		<b>CODE</b>
	Australia		01
	Other (please specify)		96

**PROGRAMMER INSTRUCTIONS:**  
**ASK ALL. DO NOT RANDOMISE.**

<b>Z9.</b>	<b>How long have you lived in Australia?</b>		
	<i>Please select one response only</i>		<b>CODE</b>
	Less than a year		01
	1-5 years		02
	6-10 years		03
	11-15 years		04
	16-20 years		05
	More than 20 years		06

**PROGRAMMER INSTRUCTIONS:**  
**ASK THOSE WHO WERE BORN OVERSEAS (I.E. CODE 96 IN Z5.A.) DO NOT RANDOMISE.**

<b>Z10. What language do you mainly speak at home?</b>			
<i>Please select one response only</i>			CODE
		English	01
		Other (please specify)	96

**PROGRAMMER INSTRUCTIONS:**  
**ASK ALL. DO NOT RANDOMISE.**

<b>Z11. What is your ancestry?</b>			
<i>Please select all that apply</i>			CODE
		Australian	01
		English	02
		Irish	03
		Scottish	04
		Chinese	05
		Italian	06
		German	07
		Indian	08
		Greek	09
		Dutch	10
		Other (please specify) Examples of 'Other': Australian South Sea Islander, Greek, Hmong, Kurdish, Lebanese, Maori, Vietnamese	96

**PROGRAMMER INSTRUCTIONS:**  
**ASK ALL. DO NOT RANDOMISE.**