

‘Partnerships with Purpose’ model

Private investments (also known as co-investments) include philanthropic gifts from individuals, families, trusts and foundations, and from corporations who are driven by impact. Increasingly, partnerships are aligning around values-based objectives, and a shared desire to make a positive contribution to society.

The Australia Council recognises that private investments play a critical role in today’s fundraising environment, as the ambitions and potential of Australian artists and arts organisations take us into new areas of excellence, scale and innovation.

Australia Council’s own partnerships model ‘Partnerships with Purpose’ reflects this new orientation around values-led ambition. Each co-investment relationship is assessed on a case-by-case basis with the following guiding principles:

- identified alignments of values and principles
- collaborative and ethical activity; and
- if applicable, consideration of the views and perspectives of collaborating artists and other third parties

First Nations ethical, best practice and moral considerations will be applied in accordance with [Australia Council’s protocols](#) for using First Nations cultural and intellectual property in the arts.

Private investments will not be knowingly accepted under the following guiding principles:

- where a strongly adverse and broad-based community consensus exists related to areas of businesses or corporations (or individuals who are their principal owners or former owners)
- if the private investment is offered in a form that it will incur a substantial expense or difficulty, or compromises the operational priorities of Council or the project; and
- where an acceptance might create a legal risk (including but not limited to) to its DGR status, bring the Council into disrepute or limit Council’s capacity to carry out its functions.

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