

LONERGAN.



# Questionnaire

2022 National Arts Participation Survey

## Demographics

| ASK AUSTRALIANS |  |                         |           |                  |
|-----------------|--|-------------------------|-----------|------------------|
| D1a.            | Where do you live in Australia?        |                         |           |                  |
|                 | <i>Please select one response only</i> | <b>DO NOT RANDOMISE</b> | <b>SR</b> |                  |
|                 | NSW – Sydney                           |                         | 01        |                  |
|                 | NSW – Other                            |                         | 02        |                  |
|                 | ACT                                    |                         | 03        |                  |
|                 | Victoria – Melbourne (inner metro)     |                         | 04        |                  |
|                 | Victoria – Melbourne (middle metro)    |                         | 05        |                  |
|                 | Victoria – Melbourne (outer metro)     |                         | 06        |                  |
|                 | Victoria – Regional                    |                         | 07        |                  |
|                 | Tasmania                               |                         | 08        |                  |
|                 | Queensland - Brisbane                  |                         | 09        |                  |
|                 | Queensland - Other                     |                         | 10        |                  |
|                 | South Australia - Adelaide             |                         | 11        |                  |
|                 | South Australia - Other                |                         | 12        |                  |
|                 | Western Australia - Perth              |                         | 13        |                  |
|                 | Western Australia - Other              |                         | 14        |                  |
|                 | Northern Territory                     |                         | 15        |                  |
|                 | Somewhere else                         |                         | 96        | <b>TERMINATE</b> |

| ASK AUSTRALIANS |                                 |  |  |  |
|-----------------|---------------------------------|--|--|--|
| D1b.            | What is your postcode?          |  |  |  |
|                 | <b>4 DIGIT NUMERIC RESPONSE</b> |  |  |  |

|    |  |                         |           |                  |
|----|--|-------------------------|-----------|------------------|
| D2 | How old are you?                       |                         |           |                  |
|    | <i>Please select one response only</i> | <b>DO NOT RANDOMISE</b> | <b>SR</b> |                  |
|    | 14 years or less                       |                         | 01        | <b>TERMINATE</b> |
|    | 15 – 17 years                          |                         | 02        |                  |
|    | 18 – 19 years                          |                         | 03        |                  |
|    | 20 – 24 years                          |                         | 04        |                  |
|    | 25 – 29 years                          |                         | 05        |                  |
|    | 30 – 34 years                          |                         | 06        |                  |
|    | 35 – 39 years                          |                         | 07        |                  |
|    | 40 – 44 years                          |                         | 08        |                  |
|    | 45 – 49 years                          |                         | 09        |                  |
|    | 50 – 54 years                          |                         | 10        |                  |
|    | 55 – 59 years                          |                         | 11        |                  |
|    | 60 – 64 years                          |                         | 12        |                  |
|    | 65 – 69 years                          |                         | 13        |                  |
|    | 70 – 74 years                          |                         | 14        |                  |
|    | 75+ years                              |                         | 15        |                  |
|    | Prefer not to say                      |                         | 96        | <b>TERMINATE</b> |

|    |   |                         |           |  |
|----|---|-------------------------|-----------|--|
| D3 | How do you describe your gender?                |                         |           |  |
|    | <i>Please select the most relevant response</i> | <b>DO NOT RANDOMISE</b> | <b>SR</b> |  |
|    | Man or male                                     |                         | 01        |  |
|    | Woman or female                                 |                         | 02        |  |
|    | Non-binary                                      |                         | 03        |  |
|    | I use a different term (please specify)         |                         | 96        |  |
|    | Prefer not to answer                            |                         | 96        |  |

**CONTINUE IF RESIDE IN AUSTRALIA AND AGED 15 YEARS AND OVER (I.E. VALID POSTCODE IN D1b AND CODES 02-15 IN D2)**

## Questionnaire

### Section 1 - Engagement

|                |   |
|----------------|---|
| <b>INTRO 1</b> | The first section of the survey will focus on creative, cultural and artistic events attended <b>in person</b> in the last 12 months. |
|----------------|---|

#### ASK ALL

|             |   |                  |           |  |
|-------------|---|------------------|-----------|--|
| 1.          | Over the last 12 months, have you attended any of these kinds of free or paid events in person (e.g. exhibitions, performances, shows)? |                  |           |  |
| <b>(Q1)</b> | <i>Please select all that apply</i>   | <b>RANDOMISE</b> | <b>MR</b> |  |
|             | Visual arts and craft (e.g. painting, photography, light art, digital art, public art, street art, crafts, woodwork, textiles)          |                  | 01        |  |
|             | Theatre (e.g. traditional, contemporary, musical theatre, circus)   |                  | 02        |  |
|             | Dance (e.g. classical, contemporary and competitive dance)  |                  | 03        |  |
|             | Book or literary events, excluding for work and study (e.g. writers festivals, talks)   |                  | 04        |  |
|             | Music (e.g. attending live music)   |                  | 05        |  |
|             | None of these   |                  | 98        |  |

Notes:

#### ASK THOSE WHO ATTENDED EACH ART FORM (I.E. CODES 01-05 IN Q1)

|                               |   |                             |                 |              |                        |                            |                                |
|-------------------------------|---|-----------------------------|-----------------|--------------|------------------------|----------------------------|--------------------------------|
| 2.                            | And in the past 12 months, how often did you personally attend these kinds of events? |                             |                 |              |                        |                            |                                |
| <b>(Q2)</b>                   | <i>Please select one response per row</i>   | <b>RANDOMISE STATEMENTS</b> |                 |              |                        |                            | <b>SR</b>                      |
| <b>[PIPE ANSWERS FROM Q1]</b> |   | Once a week or more often   | Every 2-3 weeks | Once a month | Every couple of months | Three or four times a year | Once or twice in the last year |
| _1                            | Visual arts and craft   | 01                          | 02              | 03           | 04                     | 05                         | 06                             |
| _2                            | Theatre   | 01                          | 02              | 03           | 04                     | 05                         | 06                             |
| _3                            | Dance   | 01                          | 02              | 03           | 04                     | 05                         | 06                             |
| _4                            | Book or literary events   | 01                          | 02              | 03           | 04                     | 05                         | 06                             |
| _5                            | Music   | 01                          | 02              | 03           | 04                     | 05                         | 06                             |

Notes:

**ASK ALL**

3. Thinking about your attendance over the past 12 months. How has your attendance changed compared to before the COVID-19 pandemic?

| (NEW) | <i>Please select one response per row</i> | RANDOMISE STATEMENTS |                    |           |                    |                 | SR             |
|-------|---|----------------------|--------------------|-----------|--------------------|-----------------|----------------|
|       |   | Increased a lot      | Increased a little | No change | Decreased a little | Decreased a lot | Never attended |
| _1    | Visual arts and craft                     | 01                   | 02                 | 03        | 04                 | 05              | 06             |
| _2    | Theatre                                   | 01                   | 02                 | 03        | 04                 | 05              | 06             |
| _3    | Dance                                     | 01                   | 02                 | 03        | 04                 | 05              | 06             |
| _4    | Book or literary events                   | 01                   | 02                 | 03        | 04                 | 05              | 06             |
| _5    | Music                                     | 01                   | 02                 | 03        | 04                 | 05              | 06             |

Notes:

**ASK THOSE WHO ATTENDED VISUAL ARTS AND CRAFT (I.E. CODE 01 IN Q1)**

4. Which of the following forms of **visual arts and craft** events did you attend in venues or public spaces, indoors or outdoors (either free or paid for) in the past 12 months?

| (Q3) | <i>Please select all that apply</i>                              | RANDOMISE | MR |
|------|--|-----------|----|
|      | Photography  |           | 01 |
|      | Sculpture, installation, or light projections                    |           | 02 |
|      | Digital or video art   |           | 03 |
|      | Painting, drawing, printmaking or street art                     |           | 04 |
|      | Craft like ceramics, glass art, jewellery, textiles or woodcraft |           | 05 |
|      | Other form of visual arts and craft (please specify)             |           | 96 |

Notes:

**ASK THOSE WHO ATTENDED THEATRE (I.E. CODE 02 IN Q1)**

5. Which of the following forms of **theatre** did you attend live (either free or paid for) in the past 12 months?

| (Q4) | <i>Please select all that apply</i>    | RANDOMISE | MR |
|------|--|-----------|----|
|      | Traditional or contemporary theatre    |           | 01 |
|      | Children's theatre                     |           | 02 |
|      | Musical theatre or cabaret             |           | 03 |
|      | Circus                                 |           | 04 |
|      | Other form of theatre (please specify) |           | 96 |

Notes:

**ASK THOSE WHO ATTENDED DANCE (I.E. CODE 03 IN Q1)**

6. Which of the following forms of **dance** did you attend live (either free or paid for) in the past 12 months?

| (Q5) | <i>Please select all that apply</i>                      | RANDOMISE | MR |
|------|--|-----------|----|
|      | Ballet   |           | 01 |
|      | Classical/traditional/folk                               |           | 02 |
|      | Contemporary dance                                       |           | 03 |
|      | Social or competitive dance (e.g. ballroom swing, tango) |           | 04 |
|      | Street dance or hip hop                                  |           | 05 |
|      | Other form of dance (please specify)                     |           | 96 |

Notes:

**ASK THOSE WHO ATTENDED LITERATURE (I.E. CODE 04 IN Q1)**

7. Which of the following **book or literature** events did you attend live (either free or paid for) in the past 12 months?

| (Q6) | <i>Please select all that apply</i>             | RANDOMISE | MR |
|------|---|-----------|----|
|      | Readings including poetry, storytelling         |           | 01 |
|      | Writer talks or book launches                   |           | 02 |
|      | Writers festivals                               |           | 03 |
|      | Book clubs                                      |           | 04 |
|      | Other book or literature event (please specify) |           | 96 |

Notes:

**ASK THOSE WHO ATTENDED MUSIC (I.E. CODE 05 IN Q1)**

8. What type of **music** events did you attend live (either free or paid for) in the past 12 months?

| (Q7) | <i>Please select all that apply</i>   | RANDOMISE | MR |
|------|---|-----------|----|
|      | Contemporary music (e.g. pop, rock, electronic, dance, hip hop, country, jazz, blues) |           | 01 |
|      | Classical music (e.g. orchestral, chamber music)                                      |           | 02 |
|      | Art music (e.g. new classical, experimental new music, improvised music, sound art)   |           | 03 |
|      | Opera   |           | 04 |
|      | Musical theatre or cabaret  |           | 05 |
|      | Traditional or folk music   |           | 06 |
|      | Other form of music (please specify)  |           | 96 |

Notes:

**ASK THOSE WHO ATTENDED MUSIC (I.E. CODE 05 IN Q1)**

9. And where did you attend these music events?

| (Q8) | <i>Please select all that apply</i>                    | RANDOMISE | MR |
|------|--|-----------|----|
|      | Concert hall or theatre                                |           | 01 |
|      | Stadium or arena                                       |           | 02 |
|      | Pub, club or bar                                       |           | 03 |
|      | Outdoor public space                                   |           | 04 |
|      | Place of worship                                       |           | 05 |
|      | Educational setting (e.g. school, college, university) |           | 06 |
|      | Other (please specify)                                 |           | 96 |

Notes:

**ASK ALL**

10. Have you attended any of the following festivals (either free or paid for) in person in the past 12 months?

| (Q9) | <i>Please select all that apply</i>  | DO NOT RANDOMISE | MR |
|------|--|------------------|----|
|      | Music festivals  |                  | 01 |
|      | Visual arts festivals or fairs   |                  | 02 |
|      | Festivals where many art forms are exhibited e.g. Vivid, Brisbane Festival |                  | 03 |
|      | Performing arts festivals e.g. theatre or dance                            |                  | 04 |
|      | None of these  |                  | 98 |

Notes:

**ASK ALL**

11. Thinking about your attendance over the past 12 months. How has your attendance changed compared to before the COVID-19 pandemic?

| (NEW) | <i>Please select one response per row</i>                                  | RANDOMISE STATEMENTS |                    |           |                    |                 | SR             |
|-------|--|----------------------|--------------------|-----------|--------------------|-----------------|----------------|
|       |  | Increased a lot      | Increased a little | No change | Decreased a little | Decreased a lot | Never attended |
| _1    | Music festivals  | 01                   | 02                 | 03        | 04                 | 05              | 06             |
| _2    | Visual arts festivals or fairs   | 01                   | 02                 | 03        | 04                 | 05              | 06             |
| _3    | Festivals where many art forms are exhibited e.g. Vivid, Brisbane Festival | 01                   | 02                 | 03        | 04                 | 05              | 06             |
| _4    | Performing arts festivals e.g. theatre or dance                            | 01                   | 02                 | 03        | 04                 | 05              | 06             |

**Notes:****ASK THOSE WHO ATTENDED ANY FESTIVALS AT Q10**

12. Thinking about the festivals you have attended, were any of these Aboriginal or Torres Strait Islander festivals?

| (Q10) | <i>Please select all that apply</i>   | DO NOT RANDOMISE | MR |
|-------|---|------------------|----|
|       | Music festivals   |                  | 01 |
|       | Visual arts festivals or fairs  |                  | 02 |
|       | Festivals where many art forms are exhibited                                    |                  | 03 |
|       | Performing arts festivals e.g. theatre or dance                                 |                  | 04 |
|       | Another type of Aboriginal or Torres Strait Islander festivals (please specify) |                  | 96 |
|       | None of these   |                  | 98 |

**Notes:****ASK THOSE WHO ATTENDED ANY FESTIVALS AT Q10**

13. Were any of the festivals you attended related to a particular cultural group or cultural community?

| (Q11) | <i>Please select all that apply</i>   | DO NOT RANDOMISE | MR |
|-------|---|------------------|----|
|       | Music festivals   |                  | 01 |
|       | Visual arts festivals or fairs  |                  | 02 |
|       | Festivals where many art forms are exhibited  |                  | 03 |
|       | Performing arts festivals e.g. theatre or dance   |                  | 04 |
|       | Another type of festival related to a particular cultural group or community (please specify) |                  | 96 |
|       | None of these   |                  | 98 |

**Notes:**

**INTRO** The next section focuses on your spending habits to creative, cultural and artistic events.

| ASK ALL       |  |                         |           |  |
|---------------|--|-------------------------|-----------|--|
| 14.           | Thinking about how much money you spent <b>in total</b> over the past 12 months on paid events. How has this changed compared to before the COVID-19 pandemic? |                         |           |  |
| (NEW)         | <i>Please select one response only</i>   | <b>DO NOT RANDOMISE</b> | <b>SR</b> |  |
|               | Spent a lot more   |                         | 01        |  |
|               | Spent a little more  |                         | 02        |  |
|               | No change  |                         | 03        |  |
|               | Spent a little less  |                         | 04        |  |
|               | Spent a lot less   |                         | 05        |  |
|               | Never attended paid events   |                         | 98        |  |
| <b>Notes:</b> |  |                         |           |  |

| ASK ALL       |   |                         |           |  |
|---------------|---|-------------------------|-----------|--|
| 15.           | How has the price of <b>individual events</b> changed compared to before the COVID-19 pandemic? |                         |           |  |
| (NEW)         | <i>Please select one response only</i>  | <b>DO NOT RANDOMISE</b> | <b>SR</b> |  |
|               | Events are much more expensive now  |                         | 01        |  |
|               | Events are a little more expensive now  |                         | 02        |  |
|               | No change   |                         | 03        |  |
|               | Events are a little cheaper now   |                         | 04        |  |
|               | Events are much cheaper now   |                         | 05        |  |
|               | Don't know  |                         | 97        |  |
| <b>Notes:</b> |   |                         |           |  |

| ASK ALL |  |                             |       |                            |          |                   |           |  |
|---------|--|-----------------------------|-------|----------------------------|----------|-------------------|-----------|--|
| 16.     | To what extent do you agree or disagree with each of the following statements? |                             |       |                            |          |                   |           |  |
| (NEW)   | <i>Please select one response per statement</i>                                | <b>RANDOMISE STATEMENTS</b> |       |                            |          |                   | <b>SR</b> |  |
|         |  | Strongly Agree              | Agree | Neither agree nor disagree | Disagree | Strongly Disagree |           |  |
| _1      | I am happy to pay more for events at this time to help support the arts sector | 01                          | 02    | 03                         | 04       | 05                |           |  |
| _2      | I have not attended events in 2022 because of price increases                  | 01                          | 02    | 03                         | 04       | 05                |           |  |
| _3      | I am concerned about the rising cost of living                                 | 01                          | 02    | 03                         | 04       | 05                |           |  |

**INTRO** The next section focuses on your own cultural background.

**ASK ALL WHO HAVE ATTENDED ANY ART FORM AT Q1**

17. Thinking about the creative, cultural and artistic events that you have attended in person in the last 12 months, were any of these focused on your own cultural background, language group or community?

| (Q12) | <i>Please select all that apply</i> | RANDOMISE | MR |
|-------|-------------------------------------|-----------|----|
|       | Visual arts and craft               |           | 01 |
|       | Theatre                             |           | 02 |
|       | Dance                               |           | 03 |
|       | Book or literary events             |           | 04 |
|       | Music                               |           | 05 |
|       | Festival or celebration             |           | 06 |
|       | Other (please specify)              |           | 96 |
|       | None of the above                   |           | 98 |

**Notes:**

**ASK THOSE WHO HAVE ENGAGED WITH OWN CULTURAL EVENTS (I.E. CODES 01-06/96 IN Q17)**

18. Where did you attend these events?

| (Q13) | <i>Please select all that apply</i>                    | RANDOMISE | MR |
|-------|--|-----------|----|
|       | Community centre/hall                                  |           | 01 |
|       | Library  |           | 02 |
|       | Market   |           | 03 |
|       | Local park   |           | 04 |
|       | Museum/gallery   |           | 05 |
|       | Concert hall or theatre                                |           | 06 |
|       | Stadium or arena                                       |           | 07 |
|       | Place of worship                                       |           | 08 |
|       | Educational setting (e.g. school, college, university) |           | 09 |
|       | Neighbourhood/street                                   |           | 10 |
|       | Other (please specify)                                 |           | 96 |

**Notes:**

**ASK THOSE WHO'VE ENGAGED WITH OWN CULTURAL EVENTS (I.E. CODES 01-06/96 IN Q17)**

19. What value do these cultural events provide to you?

| (Q14) | <i>Please select all that apply</i>                                    | RANDOMISE | MR |
|-------|--|-----------|----|
|       | I feel connected to my heritage  |           | 01 |
|       | Improved health and wellbeing  |           | 02 |
|       | My children can learn about and connect with their cultural background |           | 03 |
|       | I get to know people in my community                                   |           | 04 |
|       | Knowing the wider community has more understanding of my culture       |           | 05 |
|       | Spending time with family and/or friends                               |           | 06 |
|       | Preserving the practices of my heritage                                |           | 07 |
|       | Community support because I am living away from my home country        |           | 08 |
|       | Other (please specify)   |           | 96 |
|       | None of these  |           | 98 |

**Notes:**



|                   |  |
|-------------------|--|
| <b>INTRO</b><br>3 | The next few questions look at why people may or may not attend the types of creative, cultural and artistic events/festivals that have been discussed so far. |
|-------------------|--|

**ASK ALL**

20. Regardless of whether you have or haven't attended these kinds of events/festivals in the past 12 months, which of these statements best applies to you?

| <b>(Q15)</b> | <i>Please select one response only</i> | <b>DO NOT RANDOMISE</b> | <b>SR</b> |  |
|--------------|--|-------------------------|-----------|--|
|              | I am happy with how often I attend     |                         | 01        |  |
|              | Ideally, I would like to attend more   |                         | 02        |  |
|              | I am not interested in attending       |                         | 03        |  |

**Notes:****ASK ALL**

21. There are many reasons why people may attend creative, cultural and artistic events/festivals in person. Which of the following reasons, if any, apply to you?

| <b>(Q16)</b> | <i>Please select all that apply</i>               | <b>RANDOMISE</b> | <b>MR</b> |  |
|--------------|---|------------------|-----------|--|
|              | To understand other perspectives and cultures     |                  | 01        |  |
|              | To socialise and connect with others              |                  | 02        |  |
|              | To improve my wellbeing                           |                  | 03        |  |
|              | To express myself                                 |                  | 04        |  |
|              | To develop skills for education, training or work |                  | 05        |  |
|              | To have fun/to be entertained                     |                  | 06        |  |
|              | None of these                                     |                  | 98        |  |

**Notes:****ASK ALL**

22. There are many reasons why people may not attend creative, cultural and artistic events/festivals in person, or may not go as often as they would like to. Which of the following reasons, if any, apply to you?

| <b>(Q17)</b> | <i>Please select all that apply</i>                                     | <b>RANDOMISE</b> | <b>MR</b> |  |
|--------------|---|------------------|-----------|--|
|              | Hard to find the time   |                  | 01        |  |
|              | Cost of tickets/entry   |                  | 02        |  |
|              | Lack of personal interest   |                  | 03        |  |
|              | Friends/family not interested   |                  | 04        |  |
|              | Health (physical or mental)   |                  | 05        |  |
|              | Difficulty getting there (e.g. poor public transport/parking)           |                  | 06        |  |
|              | Lack of awareness/information (e.g. when/where events are taking place) |                  | 07        |  |
|              | Too far away/not near where I live                                      |                  | 08        |  |
|              | Safety concerns   |                  | 09        |  |
|              | Event information isn't provided in my language                         |                  | 10        |  |
|              | None of these   |                  | 98        |  |

**Notes:**

## ASK ALL

23. The COVID-19 pandemic has impacted some people in relation to attending events in person. To what extent do you agree or disagree with the following statements?

| (NEW) | <i>Please select one response per statement</i>                       | RANDOMISE STATEMENTS |       |                            |          |                   | SR  |
|-------|---|----------------------|-------|----------------------------|----------|-------------------|-----|
|       |   | Strongly Agree       | Agree | Neither agree nor disagree | Disagree | Strongly Disagree | N/A |
| _1    | I have a fear of contracting COVID at an event                        | 01                   | 02    | 03                         | 04       | 05                | 97  |
| _2    | I don't book events because of risk of event cancellations            | 01                   | 02    | 03                         | 04       | 05                | 97  |
| _3    | The quality of the experience in person has changed                   | 01                   | 02    | 03                         | 04       | 05                | 97  |
| _4    | My personal circumstances have changed                                | 01                   | 02    | 03                         | 04       | 05                | 97  |
| _5    | I'm choosing more online alternatives                                 | 01                   | 02    | 03                         | 04       | 05                | 97  |
| _6    | I attend less events now because it feels like it's out of my routine | 01                   | 02    | 03                         | 04       | 05                | 97  |
|       | I'm keen to attend as much as possible                                |                      |       |                            |          |                   |     |
| _7    | I'm keen to attend more to support the arts                           | 01                   | 02    | 03                         | 04       | 05                | 97  |

Claim / Notes:

## ASK ALL

24. What would encourage you to engage more often with creative activities in person?

| (NEW) | <i>Please select all that apply</i>                     | RANDOMISE | MR |
|-------|---|-----------|----|
|       | Face masks being mandatory at the event / venue         |           | 01 |
|       | Face masks not being mandatory at the event / venue     |           | 02 |
|       | When the government says it's safe to do so             |           | 03 |
|       | Safe distancing measures are adhered to                 |           | 04 |
|       | Refunds are available if I can't go                     |           | 05 |
|       | Government arts and culture/entertainment vouchers      |           | 06 |
|       | Easy access for those with special needs / disability   |           | 07 |
|       | Improved ventilation systems in the venue               |           | 08 |
|       | Requiring proof of vaccination                          |           | 09 |
|       | Free or subsidised events                               |           | 10 |
|       | Easy phone or online service for ticket change/exchange |           | 11 |
|       | Flexible subscriptions (e.g. a partial season program)  |           | 12 |
|       | None of these   |           | 98 |

Notes:

|                   |   |
|-------------------|---|
| <b>INTRO</b><br>4 | Thinking now about music and reading in the last 12 months. |
|-------------------|---|

|                |   |                  |           |
|----------------|---|------------------|-----------|
| <b>ASK ALL</b> |   |                  |           |
| 25.            | Have you listened to and/or watched any of the following formats of recorded music in the past 12 months? |                  |           |
| <b>(Q18)</b>   | <i>Please select all that apply</i>   | <b>RANDOMISE</b> | <b>MR</b> |
|                | Music on radio/ TV  |                  | 01        |
|                | Music you have paid for (either downloaded or a physical copy e.g. CDs/vinyl)                             |                  | 02        |
|                | Music you stream for free (e.g. YouTube)  |                  | 03        |
|                | Music you stream through a paid subscription (e.g. Spotify, Apple Music, Amazon Music)                    |                  | 04        |
|                | None of the above   |                  | 98        |
| <b>Notes:</b>  |   |                  |           |

|   |   |       |                  |                           |                 |              |                        |                             |                                |           |
|---|---|-------|------------------|---------------------------|-----------------|--------------|------------------------|-----------------------------|--------------------------------|-----------|
| <b>ASK THOSE WHO LISTENED TO EACH FORM OF MUSIC (I.E. CODES 01-04 IN Q23)</b> |   |       |                  |                           |                 |              |                        |                             |                                |           |
| 26.   | And in the last 12 months, how often did you listen to and/or watch these kinds of music? |       |                  |                           |                 |              |                        |                             |                                |           |
| <b>(Q19)</b>  | <i>Please select one response per row</i>   |       |                  |                           |                 |              |                        | <b>RANDOMISE STATEMENTS</b> |                                | <b>SR</b> |
| <b>[PIPE ANSWERS FROM Q23]</b>  |   | Daily | Every 2 – 3 days | Once a week or more often | Every 2-3 weeks | Once a month | Every couple of months | Three or four times a year  | Once or twice in the last year | Never     |
| _1  | Music on radio/ TV  | 01    | 02               | 03                        | 04              | 05           | 06                     | 07                          | 08                             | 09        |
| _2  | Music you have paid for (either downloaded or a physical copy e.g. CDs/vinyl)             | 01    | 02               | 03                        | 04              | 05           | 06                     | 07                          | 08                             | 09        |
| _3  | Music you stream for free (e.g. YouTube)  | 01    | 02               | 03                        | 04              | 05           | 06                     | 07                          | 08                             | 09        |
| _4  | Music you stream through a paid subscription (e.g. Spotify, Apple Music, Amazon Music)    | 01    | 02               | 03                        | 04              | 05           | 06                     | 07                          | 08                             | 09        |
| <b>Notes:</b>   |   |       |                  |                           |                 |              |                        |                             |                                |           |

|                |   |                 |                    |           |                             |                 |                          |
|----------------|---|-----------------|--------------------|-----------|-----------------------------|-----------------|--------------------------|
| <b>ASK ALL</b> |   |                 |                    |           |                             |                 |                          |
| 27.            | Thinking about your engagement with music in the past 12 months. How has this changed compared to before the COVID-19 pandemic? |                 |                    |           |                             |                 |                          |
| <b>(NEW)</b>   | <i>Please select one response per row</i>   |                 |                    |           | <b>RANDOMISE STATEMENTS</b> |                 | <b>SR</b>                |
|                |   | Increased a lot | Increased a little | No change | Decreased a little          | Decreased a lot | Never listened / watched |
| _1             | Music on radio/ TV  | 01              | 02                 | 03        | 04                          | 05              | 06                       |
| _2             | Music you have paid for (either downloaded or a physical copy e.g. CDs/vinyl)   | 01              | 02                 | 03        | 04                          | 05              | 06                       |
| _3             | Music you stream for free (e.g. YouTube)  | 01              | 02                 | 03        | 04                          | 05              | 06                       |
| _4             | Music you stream through a paid subscription (e.g. Spotify, Apple Music, Amazon Music)  | 01              | 02                 | 03        | 04                          | 05              | 06                       |
| <b>Notes:</b>  |   |                 |                    |           |                             |                 |                          |

**ASK ALL**

28. Excluding for work or study, which of the following did you read in the past 12 months? This includes printed books, e-books and audio books.

| (Q20) | <i>Please select all that apply</i>                   | RANDOMISE | MR |
|-------|---|-----------|----|
|       | A novel or short story                                |           | 01 |
|       | Poetry  |           | 02 |
|       | A play  |           | 03 |
|       | Creative non-fiction e.g. biography or history        |           | 04 |
|       | Instructional non-fiction e.g. guide book or cookbook |           | 05 |
|       | Graphic novel or comic                                |           | 06 |
|       | None of these   |           | 98 |

**Notes:****ASK THOSE WHO READ (I.E. CODES 01-06 IN Q28)**

29. In the past 12 months, how often did you read or listen to books in the following formats?

| (Q21) | <i>Please select one response per row</i> | RANDOMISE |                  |                           |                 |              |                        |                            |                                | SR                                 |
|-------|---|-----------|------------------|---------------------------|-----------------|--------------|------------------------|----------------------------|--------------------------------|------------------------------------|
|       |   | Daily     | Every 2 – 3 days | Once a week or more often | Every 2-3 weeks | Once a month | Every couple of months | Three or four times a year | Once or twice in the last year | Never/Have not read in this format |
| _1    | Print book                                | 01        | 02               | 03                        | 04              | 05           | 06                     | 07                         | 08                             | 09                                 |
| _2    | E-book                                    | 01        | 02               | 03                        | 04              | 05           | 06                     | 07                         | 08                             | 09                                 |
| _3    | Audio book                                | 01        | 02               | 03                        | 04              | 05           | 06                     | 07                         | 08                             | 09                                 |

**Notes:****ASK ALL**

30. Thinking about your engagement with books in the past 12 months. How has this changed compared to before the COVID-19 pandemic?

| (NEW) | <i>Please select one response per row</i> | RANDOMISE STATEMENTS |                    |           |                    |                 | SR                    |
|-------|---|----------------------|--------------------|-----------|--------------------|-----------------|-----------------------|
|       |   | Increased a lot      | Increased a little | No change | Decreased a little | Decreased a lot | Never listened / read |
| _1    | Print book                                | 01                   | 02                 | 03        | 04                 | 05              | 06                    |
| _2    | E-book                                    | 01                   | 02                 | 03        | 04                 | 05              | 06                    |
| _3    | Audio book                                | 01                   | 02                 | 03        | 04                 | 05              | 06                    |

**Notes:**

## Section 2 – First Nations

|                   |   |
|-------------------|---|
| <b>INTRO</b><br>5 | This section focuses on Aboriginal and Torres Strait Islander arts. |
|-------------------|---|

**ASK ALL**

|               |  |                  |           |
|---------------|--|------------------|-----------|
| 31.           | Have you attended or seen any of the following Aboriginal and/or Torres Strait Islander arts or cultural activities in the past 12 months? This includes arts that you have seen as part of festivals or special events (e.g. NAIDOC week activities). |                  |           |
| <b>(Q22)</b>  | <b>Please select all that apply</b>  | <b>RANDOMISE</b> | <b>MR</b> |
|               | Visual arts and craft  |                  | 01        |
|               | Storytelling   |                  | 02        |
|               | Dance  |                  | 03        |
|               | Theatre  |                  | 04        |
|               | Music  |                  | 05        |
|               | Multi art form   |                  | 06        |
|               | None of the above  |                  | 98        |
| <b>Notes:</b> |  |                  |           |

**ASK ALL**

|               |  |                         |           |
|---------------|--|-------------------------|-----------|
| 32.           | Which of the following statements best describes your current attitude towards Aboriginal and Torres Strait Islander arts? |                         |           |
| <b>(Q23)</b>  | <b>Please select one response only</b>   | <b>DO NOT RANDOMISE</b> | <b>SR</b> |
|               | I am strongly interested in Aboriginal and Torres Strait Islander arts   |                         | 01        |
|               | I am interested in Aboriginal and Torres Strait Islander arts  |                         | 02        |
|               | I am neither interested or disinterested in Aboriginal and Torres Strait Islander arts                                     |                         | 03        |
|               | I am disinterested in Aboriginal and Torres Strait Islander arts   |                         | 04        |
|               | I am strongly disinterested in Aboriginal and Torres Strait Islander arts  |                         | 05        |
| <b>Notes:</b> |  |                         |           |

**ASK ALL**

|               |  |                         |           |
|---------------|--|-------------------------|-----------|
| 33.           | And which of the following statements best describes your current attitude towards Aboriginal and Torres Strait Islander arts? |                         |           |
| <b>(Q24)</b>  | <b>Please select one response only</b>   | <b>DO NOT RANDOMISE</b> | <b>SR</b> |
|               | My interest in Aboriginal and Torres Strait Islander arts is growing   |                         | 01        |
|               | My interest in Aboriginal and Torres Strait Islander arts is unchanged   |                         | 02        |
|               | My interest in Aboriginal and Torres Strait Islander arts is declining   |                         | 03        |
| <b>Notes:</b> |  |                         |           |

**ASK ALL**

34. To what extent do you agree or disagree with each of the following statements?

| (Q25) | <i>Please select one response per statement</i>   | RANDOMISE STATEMENTS |       |                            |          |                   | SR |
|-------|---|----------------------|-------|----------------------------|----------|-------------------|----|
|       |   | Strongly Agree       | Agree | Neither agree nor disagree | Disagree | Strongly Disagree |    |
|       | Aboriginal and Torres Strait Islander arts are an important part of Australia's culture | 01                   | 02    | 03                         | 04       | 05                |    |
|       | Aboriginal and Torres Strait Islander arts are well represented in Australia            | 01                   | 02    | 03                         | 04       | 05                |    |
|       | Aboriginal and Torres Strait Islander arts are becoming more popular                    | 01                   | 02    | 03                         | 04       | 05                |    |

Notes:

## Section 3 – Creation

|                   |  |
|-------------------|--|
| <b>INTRO</b><br>6 | <p>The next section will focus on being creative and producing art yourself.</p> <p><i>Please include activities that you participate in alone or with others, and things that you create for yourself or to share with others.</i></p> <p><i>We are interested in all expressions of creativity, whether you participate in organised lessons/classes, are a hobbyist who creates things for fun or a professional artist who creates things to sell.</i></p> |
|-------------------|--|

**ASK ALL**

35. Over the last 12 months, have you created any of the following?

| (Q26) | <i>Please select all that apply</i>  | RANDOMISE | MR |
|-------|--|-----------|----|
|       | Visual arts and craft (e.g. painting, photography, light art, digital art, street art, crafts, woodwork, textiles) |           | 01 |
|       | Theatre (e.g. acting, circus, or being part of a production)   |           | 02 |
|       | Dance (e.g. classical, contemporary and organised social dance)  |           | 03 |
|       | Creative writing (e.g. a book, blog post, poetry or other literature)  |           | 04 |
|       | Music (e.g. playing an instrument, singing, mixing composing or writing music)                                     |           | 05 |
|       | None of these  |           | 99 |

Notes:

**ASK ALL**

|       |  |                 |                    |                             |                    |                 |               |
|-------|--|-----------------|--------------------|-----------------------------|--------------------|-----------------|---------------|
| 36.   | Thinking about your participation in hands-on arts, cultural and creative activities (either creating or performing something) in the past 12 months. How has this changed compared to before the COVID-19 pandemic? |                 |                    |                             |                    |                 |               |
| (NEW) | <i>Please select one response per row</i>  |                 |                    | <b>RANDOMISE STATEMENTS</b> |                    |                 | <b>SR</b>     |
|       |  | Increased a lot | Increased a little | No change                   | Decreased a little | Decreased a lot | Never created |
| _1    | Visual arts and craft (e.g. painting, photography, light art, digital art, street art, crafts, woodwork, textiles)   | 01              | 02                 | 03                          | 04                 | 05              | 06            |
| _2    | Theatre (e.g. acting, circus, or being part of a production)   | 01              | 02                 | 03                          | 04                 | 05              | 06            |
| _3    | Dance (e.g. classical, contemporary and organised social dance)  | 01              | 02                 | 03                          | 04                 | 05              | 06            |
| _4    | Creative writing (e.g. a book, blog post, poetry or other literature)  | 01              | 02                 | 03                          | 04                 | 05              | 06            |
| _5    | Music (e.g. playing an instrument, singing, mixing composing or writing music)   | 01              | 02                 | 03                          | 04                 | 05              | 06            |

Notes:

**ASK THOSE WHO CREATED VISUAL ARTS AND CRAFT (I.E. CODE 01 IN Q35)**

|       |  |  |                     |
|-------|--|--|---------------------|
| 37.   | Which of the following forms of <b>visual arts and craft</b> did you create in the last 12 months? |  |                     |
| (Q27) | <i>Please select all that apply</i>  |  | <b>RANDOMISE MR</b> |
|       | Photography  |  | 01                  |
|       | Sculpture, installation, or light projections  |  | 02                  |
|       | Digital or video art   |  | 03                  |
|       | Painting, drawing, printmaking or street art   |  | 04                  |
|       | Craft like ceramics, glass art, jewellery, textiles or woodcraft                                   |  | 05                  |
|       | Another type of visual arts and craft event, exhibition or show (please specify)                   |  | 96                  |

Notes:

**ASK THOSE WHO CREATED THEATRE (I.E. CODE 02 IN Q35)**

|       |  |  |                     |
|-------|--|--|---------------------|
| 38.   | Which of the following forms of <b>theatre</b> did you create or participate in over the last 12 months? |  |                     |
| (Q28) | <i>Please select all that apply</i>  |  | <b>RANDOMISE MR</b> |
|       | Traditional or contemporary theatre  |  | 01                  |
|       | Children's theatre   |  | 02                  |
|       | Musical theatre or cabaret   |  | 03                  |
|       | Circus   |  | 04                  |
|       | Another type of theatre (please specify)   |  | 96                  |

Notes:

**ASK THOSE WHO CREATED DANCE (I.E. CODE 03 IN Q35)**39. Which of the following forms of **dance** did you create or participate in over the last 12 months?

| (Q29) | <i>Please select all that apply</i>                       | RANDOMISE | MR |
|-------|---|-----------|----|
|       | Ballet  |           | 01 |
|       | Classical/traditional/folk                                |           | 02 |
|       | Contemporary dance  |           | 03 |
|       | Social or competitive dance (e.g. ballroom, swing, tango) |           | 04 |
|       | Street dance or hip hop                                   |           | 05 |
|       | Another type of dance (please specify)                    |           | 96 |

Notes:

**ASK THOSE WHO CREATED MUSIC (I.E. CODE 05 IN Q35)**40. Which of the following forms of **music** did you create or participate in over the last 12 months?

| (Q30) | <i>Please select all that apply</i>    | RANDOMISE | MR |
|-------|--|-----------|----|
|       | Played a musical instrument            |           | 01 |
|       | Sung (e.g. in a choir or at a lesson)  |           | 02 |
|       | Written songs, mixed or composed music |           | 03 |

Notes:

**ASK THOSE WHO CREATED WRITING (I.E. CODE 04 IN Q35)**

41. Excluding for work or study, what forms of literature or writing did you create over the last 12 months?

| (Q31) | <i>Please select all that apply</i>                         | RANDOMISE | MR |
|-------|---|-----------|----|
|       | A novel or short story                                      |           | 01 |
|       | Poetry  |           | 02 |
|       | A play  |           | 03 |
|       | Creative non-fiction such as biography, history             |           | 04 |
|       | Graphic novel or comic                                      |           | 05 |
|       | Creative writing from your cultural background or community |           | 06 |
|       | Instructional non-fiction e.g. guide book or cookbook       |           | 07 |
|       | Another type of creative writing (please specify)           |           | 96 |

Notes:

**ASK THOSE WHO CREATED AN ART FORM (I.E. CODE 01-05 IN Q35)**42. Over the last 12 months, have you created any of the following to engage with your own cultural background, language group or community?

| (Q32) | <i>Please select all that apply</i> | RANDOMISE | MR |
|-------|-------------------------------------|-----------|----|
|       | Visual arts and craft               |           | 01 |
|       | Theatre                             |           | 02 |
|       | Dance                               |           | 03 |
|       | Creative writing                    |           | 04 |
|       | Music                               |           | 05 |
|       | Festival or celebration             |           | 06 |
|       | Other (please specify)              |           | 96 |
|       | None of the above                   |           | 98 |

Notes:



| ASK ALL       |   |                         |           |  |
|---------------|---|-------------------------|-----------|--|
| 43.           | Of all the activities you have been involved in over the last 12 months have any been in a community setting (e.g. community choir, community theatre)? |                         |           |  |
| (Q33)         | <i>Please select one response only</i>  | <b>DO NOT RANDOMISE</b> | <b>SR</b> |  |
|               | Yes   |                         | 01        |  |
|               | No  |                         | 02        |  |
|               | Don't know  |                         | 97        |  |
| <b>Notes:</b> |   |                         |           |  |

| ASK ALL       |   |                         |           |  |
|---------------|---|-------------------------|-----------|--|
| 44.           | <p>Community Arts and Cultural Development (CACD) involves artists working collaboratively with communities for the purpose of <b>social change</b> and to create art. CACD projects are community driven, inclusive and participatory.</p> <p>They usually:</p> <ul style="list-style-type: none"> <li>engage artistic specialists and cultural experts to inform, lead and share skills</li> <li>Use artistic processes that are culturally appropriate and considerate of the skills and knowledge of participants</li> <li>They often include intergenerational transfer of cultural and artistic knowledge and skills</li> </ul> <p>In the past 12 months, have you been involved in a project that could be described as Community Arts and Cultural Development?</p> |                         |           |  |
| (Q34)         | <i>Please select one response only</i>  | <b>DO NOT RANDOMISE</b> | <b>SR</b> |  |
|               | Yes   |                         | 01        |  |
|               | No  |                         | 02        |  |
|               | Don't know  |                         | 97        |  |
| <b>Notes:</b> |   |                         |           |  |

## Section 4 – Digital Engagement

|                   |   |
|-------------------|---|
| <b>INTRO</b><br>7 | The next section will focus on new and emerging expressions of creativity, culture and art. |
|-------------------|---|

| ASK ALL       |  |                  |           |                     |
|---------------|--|------------------|-----------|---------------------|
| 45.           | Have you used the internet to do any of the following in the past 12 months?                         |                  |           |                     |
| (Q35)         | <i>Please select all that apply</i>  | <b>RANDOMISE</b> | <b>MR</b> |                     |
|               | Learned to create art  |                  | 01        |                     |
|               | Sold art / artistic content  |                  | 02        |                     |
|               | Engaged with an online arts community  |                  | 03        |                     |
|               | Followed or interacted with an artist or arts organisation (e.g. via social media, newsletters etc.) |                  | 04        |                     |
|               | Researched or reviewed the arts or artists   |                  | 05        |                     |
|               | Watched a <b>live</b> streamed performance or event  |                  | 06        | <b>FIX LOCATION</b> |
|               | Watched a recording or video of a performance or event which is not live                             |                  | 07        | <b>FIX LOCATION</b> |
|               | Saw a virtual exhibition, zoo, museum / gallery tour or similar                                      |                  | 08        |                     |
|               | Created art or artistic content to share online  |                  | 09        |                     |
|               | None of these  |                  | 98        |                     |
| <b>Notes:</b> |  |                  |           |                     |

| ASK ALL       |   |                 |                    |                      |                    |                 |               |
|---------------|---|-----------------|--------------------|----------------------|--------------------|-----------------|---------------|
| 46.           | Thinking about your <b>online</b> engagement with creative activities in the past 12 months. How has this changed compared to before the COVID-19 pandemic? |                 |                    |                      |                    |                 |               |
| (NEW)         | <i>Please select one response per row</i>   |                 |                    | RANDOMISE STATEMENTS |                    |                 | SR            |
|               |   | Increased a lot | Increased a little | No change            | Decreased a little | Decreased a lot | Never engaged |
| _1            | Learned to create art   | 01              | 02                 | 03                   | 04                 | 05              | 06            |
| _2            | Sold art / artistic content   | 01              | 02                 | 03                   | 04                 | 05              | 06            |
| _3            | Engaged with an online arts community   | 01              | 02                 | 03                   | 04                 | 05              | 06            |
| _4            | Followed or interacted with an artist or arts organisation (e.g. via social media, newsletters etc.)  | 01              | 02                 | 03                   | 04                 | 05              | 06            |
| _5            | Researched or reviewed the arts or artists  | 01              | 02                 | 03                   | 04                 | 05              | 06            |
| _6            | Watched a <b>live</b> streamed performance or event   | 01              | 02                 | 03                   | 04                 | 05              | 06            |
| _7            | Watched a recording or video of a performance or event which is not live  | 01              | 02                 | 03                   | 04                 | 05              | 06            |
| _8            | Saw a virtual exhibition, zoo, museum / gallery tour or similar   | 01              | 02                 | 03                   | 04                 | 05              | 06            |
| _9            | Created art or artistic content to share online   | 01              | 02                 | 03                   | 04                 | 05              | 06            |
| <b>Notes:</b> |   |                 |                    |                      |                    |                 |               |

| ASK ALL       |   |  |              |
|---------------|---|--|--------------|
| 47.           | Which of the following digital platforms, if any, have you used, <u>not just for entertainment</u> but specifically to engage with creativity, culture and art in the last 12 months? |  |              |
| (NEW)         | <i>Please select all that apply</i>   |  | RANDOMISE MR |
|               | Facebook  |  | 01           |
|               | Instagram   |  | 02           |
|               | YouTube   |  | 03           |
|               | TikTok  |  | 04           |
|               | Other video platforms (e.g., Vimeo, Indigitube)   |  | 05           |
|               | Twitter   |  | 06           |
|               | Reddit  |  | 07           |
|               | Audiobook platforms (e.g., Audible)   |  | 08           |
|               | Photography apps (e.g., VSCO, Flickr, imgur)  |  | 09           |
|               | AI image generator platforms (e.g., DALL-E, NightCafe)  |  | 10           |
|               | Music making apps (e.g., Garage band / LMMS)  |  | 11           |
|               | Live streaming platforms (e.g., Twitch, Mixer, Eventcast)   |  | 12           |
|               | Podcasts  |  | 13           |
|               | Scrapbooks (e.g., Pintrest, Tumblr and Are.na)  |  | 14           |
|               | Creative e-commerce platforms (E.g., Etsy, Bandcamp)  |  | 15           |
|               | Blockchain / distributed ledger technology (e.g., Ethereum, Quorum)   |  | 16           |
|               | NFT marketplace platforms (e.g., OpenSea, Magic Eden)   |  | 17           |
|               | Other (please specify)  |  | 96           |
|               | None of the above   |  | 98           |
| <b>Notes:</b> |   |  |              |

## ASK ALL

48. Have you personally created any of the following in the last 12 months, using a digital platform?

| (NEW) | Please select all that apply  | RANDOMISE | MR |
|-------|---|-----------|----|
|       | Memes   |           | 01 |
|       | Emotes  |           | 02 |
|       | Wallpapers / overlays   |           | 03 |
|       | Animations  |           | 04 |
|       | Comics  |           | 05 |
|       | Digital illustrations e.g. drawings, greeting cards   |           | 06 |
|       | Blogs, e-newsletters (e.g. Substack), websites (e.g. Web flow, Square Space, Cargo, Wordpress) or chat bots (e.g. Joon Bot, Bot Star) |           | 07 |
|       | Fan fiction   |           | 08 |
|       | Image galleries e.g. Instagram, Pinterest   |           | 09 |
|       | Interactive games   |           | 10 |
|       | E-books   |           | 11 |
|       | Music or songs  |           | 12 |
|       | Videos e.g. Tik Tok, short films, video essays, film clips  |           | 13 |
|       | Podcasts  |           | 14 |
|       | Other digital creations (please specify)  |           | 96 |
|       | None of the above   |           | 98 |

Notes:

## ASK ALL

49. Thinking about your experience with accessing creative experiences and activities online, how much do you agree or disagree with the following statements?

| (NEW) | Please select one response per statement  | RANDOMISE STATEMENTS |       |                            |          |                   | SR  |
|-------|---|----------------------|-------|----------------------------|----------|-------------------|-----|
|       |   | Strongly Agree       | Agree | Neither agree nor disagree | Disagree | Strongly Disagree | N/A |
| _1    | I can access a range of creative experiences and activities I wouldn't otherwise experience | 01                   | 02    | 03                         | 04       | 05                | 99  |
| _2    | Overall, it's better value to attend experiences and activities online                      | 01                   | 02    | 03                         | 04       | 05                | 99  |
| _3    | I find engaging with online events really enjoyable   | 01                   | 02    | 03                         | 04       | 05                | 99  |
| _4    | In the future, I see myself choosing to attend online events rather in-person               | 01                   | 02    | 03                         | 04       | 05                | 99  |
| _5    | I miss the atmosphere of a live event / exhibition / experience                             | 01                   | 02    | 03                         | 04       | 05                | 99  |
| _6    | I like the flexibility of having an online option   | 01                   | 02    | 03                         | 04       | 05                | 99  |
| _7    | Online platforms are a great way to sell art / artistic content                             | 01                   | 02    | 03                         | 04       | 05                | 99  |

Notes:

**ASK ALL**

50. If you were not able to attend the events in person (e.g. due to location, costs or health), how likely would you attend the following events online?

| (NEW) | Please select one response per statement        | RANDOMISE STATEMENTS |        |                             |          |               | SR                           |
|-------|---|----------------------|--------|-----------------------------|----------|---------------|------------------------------|
|       |   | Very likely          | Likely | Neither likely nor unlikely | Unlikely | Very Unlikely | I do not attend these events |
| _1    | Music event / concerts                          | 01                   | 02     | 03                          | 04       | 05            | 99                           |
| _2    | Museum / art exhibition / tours                 | 01                   | 02     | 03                          | 04       | 05            | 99                           |
| _3    | Dance performances / events                     | 01                   | 02     | 03                          | 04       | 05            | 99                           |
| _4    | Theatre performances or plays or poetry reading | 01                   | 02     | 03                          | 04       | 05            | 99                           |
| _5    | Book club / literary events                     | 01                   | 02     | 03                          | 04       | 05            | 99                           |

**Notes:****Section 5 – Funding**

|                   |  |
|-------------------|--|
| <b>INTRO</b><br>8 | Thinking now about the funding of creative activities, cultural experiences and the arts in Australia. |
|-------------------|--|

**ASK ALL**

51. Creative activities, cultural experiences and the arts would not exist without some form of public or private support. This funding can be allocated in lots of different ways. From the following list, please select the **top 3** in order of importance to you and your community.

| (Q39) | Please rank from 1 (most important) to 3   | RANK TOP 3 |  |
|-------|--|------------|--|
| _1    | Investing in the making of art so it can be widely shared and experienced  |            |  |
| _2    | Supporting art that pushes boundaries and drives innovation  |            |  |
| _3    | Funding art in public spaces   |            |  |
| _4    | Ensuring children and young people have access to art and creative experiences to support learning and development |            |  |
| _5    | Ensuring free or low-cost events are available   |            |  |
| _6    | Ensuring art and creative experiences are available to support people's health and wellbeing                       |            |  |
| _7    | Ensuring there is more access to creative activities and experiences online  |            |  |

| ASK ALL       |  |                  |           |
|---------------|--|------------------|-----------|
| 52.           | In the past 12 months, have you done any of the following?               |                  |           |
| (Q40)         | <i>Please select all that apply</i>                                      | <b>RANDOMISE</b> | <b>MR</b> |
|               | Donated money to the arts  |                  | 01        |
|               | Contributed to a crowd funding effort for an arts activity               |                  | 02        |
|               | Joined an arts organisation's membership program                         |                  | 03        |
|               | Done volunteer work for the arts   |                  | 04        |
|               | Unpaid work e.g. helped artists or community groups with arts activities |                  | 05        |
|               | None of these  |                  | 98        |
| <b>Notes:</b> |  |                  |           |

## 6 - Attitudes towards the Arts

|                   |   |
|-------------------|---|
| <b>INTRO</b><br>9 | The next section will focus on attitudes to and the impact of creative activities, cultural experiences and the arts. |
|-------------------|---|

| ASK ALL       |  |                             |       |                            |          |                   |
|---------------|--|-----------------------------|-------|----------------------------|----------|-------------------|
| 53.           | Thinking about all the expressions of creativity, culture and the arts we have been looking at, how much do you agree or disagree with the following statements? |                             |       |                            |          |                   |
| (Q41)         | <i>Please select one response per statement</i>  | <b>RANDOMISE STATEMENTS</b> |       |                            |          | <b>SR</b>         |
|               |  | Strongly Agree              | Agree | Neither agree nor disagree | Disagree | Strongly Disagree |
| _1            | Creative activities should be an important part of education   | 01                          | 02    | 03                         | 04       | 05                |
| _2            | Cultural and creative experiences allow me to connect with others  | 01                          | 02    | 03                         | 04       | 05                |
| _3            | There are plenty of opportunities for me to get involved in cultural and creative experiences  | 01                          | 02    | 03                         | 04       | 05                |
| _4            | Cultural and creative experiences make for a richer and more meaningful life   | 01                          | 02    | 03                         | 04       | 05                |
| _5            | Cultural and creative experiences are not really for people like me  | 01                          | 02    | 03                         | 04       | 05                |
| _6            | Culture and creativity should receive public funding   | 01                          | 02    | 03                         | 04       | 05                |
| _7            | The arts in Australia reflect the diversity of cultures present in Australia   | 01                          | 02    | 03                         | 04       | 05                |
| _8            | Artists make an important contribution to Australian society   | 01                          | 02    | 03                         | 04       | 05                |
| _9            | Cultural and creative experiences help you to understand perspectives that are different to your own   | 01                          | 02    | 03                         | 04       | 05                |
| _10           | Artists should have freedom of expression  | 01                          | 02    | 03                         | 04       | 05                |
| <b>Notes:</b> |  |                             |       |                            |          |                   |

**ASK ALL**

54. How much impact do you think creativity and the arts have in the following areas?

| (Q42) | Please select one response per statement                                 | RANDOMISE STATEMENTS |              |             |                 |                  | SR |
|-------|--|----------------------|--------------|-------------|-----------------|------------------|----|
|       |  | A very big impact    | A big impact | Some impact | Not much impact | No impact at all |    |
| _1    | Shaping and expressing Australian identity                               | 01                   | 02           | 03          | 04              | 05               |    |
| _2    | Bringing customers to local businesses                                   | 01                   | 02           | 03          | 04              | 05               |    |
| _3    | Our ability to think creatively and develop new ideas                    | 01                   | 02           | 03          | 04              | 05               |    |
| _4    | Our ability to express ourselves   | 01                   | 02           | 03          | 04              | 05               |    |
| _5    | Our understanding of other people and cultures                           | 01                   | 02           | 03          | 04              | 05               |    |
| _6    | Child development  | 01                   | 02           | 03          | 04              | 05               |    |
| _7    | Helping us deal with stress, anxiety or depression                       | 01                   | 02           | 03          | 04              | 05               |    |
| _8    | Our sense of wellbeing and happiness                                     | 01                   | 02           | 03          | 04              | 05               |    |
| _9    | Stimulating our minds  | 01                   | 02           | 03          | 04              | 05               |    |
| _10   | Building creative skills that will be necessary for the future workforce | 01                   | 02           | 03          | 04              | 05               |    |

**Notes:****7 - COVID questions**

|                    |  |
|--------------------|--|
| <b>INTRO</b><br>10 | The next section will focus on your experience with COVID-19, and how it impacted your engagement with creative activities, cultural experiences and the arts. |
|--------------------|--|

**ASK ALL**

|     |  |
|-----|--|
| 55. | Thinking about attending creative events and experiences in person at <b>the present time</b> . To what level are you concerned about attending these types of events? |
|     | <i>Please select one response only</i>   |
|     | <b>DO NOT RANDOMISE</b>  |
|     | <b>SR</b>  |
|     | Very concerned   |
|     | A little concerned   |
|     | Can't say either way   |
|     | Not so concerned   |
|     | Not concerned at all   |
|     | 01   |
|     | 02   |
|     | 03   |
|     | 04   |
|     | 05   |

**ASK ALL**

|     |   |
|-----|---|
| 56. | Thinking about your experience during COVID and the stay-home restrictions. Which of the following, if any, applied to you? |
|     | <i>Please select all that apply</i>   |
|     | <b>RANDOMISE</b>  |
|     | <b>MR</b>   |
|     | Loss of income (e.g., working less hours, took a pay cut etc.)  |
|     | Lost my job   |
|     | Got a new job   |
|     | Increase of income (e.g., increased hours, received a pay rise)   |
|     | Felt more connected to family/friends   |
|     | Felt less connected to family/friends   |
|     | Other (please specify)  |
|     | None of these   |
|     | 01  |
|     | 02  |
|     | 03  |
|     | 04  |
|     | 05  |
|     | 06  |
|     | 96  |
|     | 99  |

## ASK ALL

57. Thinking about your involvement with creative activities and experiences during the COVID and stay-home restrictions. How much do you agree or disagree with the following statements?

*Please select one response per statement*

**RANDOMISE STATEMENTS** | **SR**

|    |  | Strongly Agree | Agree | Neither agree nor disagree | Disagree | Strongly Disagree |
|----|--|----------------|-------|----------------------------|----------|-------------------|
| _1 | My appreciation for creative activities and experiences increased                    | 01             | 02    | 03                         | 04       | 05                |
| _2 | Creative activities and experiences helped me stay connected with family and friends | 01             | 02    | 03                         | 04       | 05                |
| _3 | Creative activities and experiences helped with my mental health or wellbeing        | 01             | 02    | 03                         | 04       | 05                |
| _4 | Creative activities and experiences gave me something meaningful to do               | 01             | 02    | 03                         | 04       | 05                |
| _5 | I discovered new creative experiences and arts                                       | 01             | 02    | 03                         | 04       | 05                |

**Notes:**

## End Demographics

| ASK ALL |   |                  |    |
|---------|---|------------------|----|
| Z1      | Which of the following best describes your work status? |                  |    |
| (Z1)    | <i>Please select one response only</i>                  | DO NOT RANDOMISE | SR |
|         | Employed full time                                      |                  | 01 |
|         | Employed part time                                      |                  | 02 |
|         | Employed, away from work                                |                  | 03 |
|         | Unemployed, looking for work                            |                  | 04 |
|         | Retired   |                  | 05 |
|         | Studying full time                                      |                  | 06 |
|         | Studying part time                                      |                  | 07 |
|         | On a career break                                       |                  | 08 |
|         | Homemaker   |                  | 09 |
|         | Unemployed for medical reasons                          |                  |    |
|         | Carer/Parenting payment                                 |                  |    |
|         | Disability benefit                                      |                  |    |
|         | Prefer not to say                                       |                  |    |

| ASK ALL |  |                  |    |
|---------|--|------------------|----|
| Z2      | Which of the following categories best describes your total household income before tax? |                  |    |
| (Z2)    | <i>Please select one response only</i>   | DO NOT RANDOMISE | SR |
|         | Under \$40,000   |                  | 01 |
|         | \$40,000 - \$69,999  |                  | 02 |
|         | \$70,000 - \$99,999  |                  | 03 |
|         | \$100,000 - \$139,999  |                  | 04 |
|         | \$140,000 - \$169,999  |                  | 05 |
|         | \$170,000 - \$199,999  |                  | 06 |
|         | More than \$200,000  |                  | 07 |
|         | Don't know   |                  |    |
|         | Prefer not to say  |                  |    |

| ASK ALL |  |                  |    |
|---------|--|------------------|----|
| Z3      | Which of the following best describes the highest level of education you have completed? |                  |    |
| (Z3)    | <i>Please select one response only</i>   | DO NOT RANDOMISE | SR |
|         | Below Year 12 / high school  |                  | 01 |
|         | Completed Year 12 / high school  |                  | 02 |
|         | TAFE or technical  |                  | 03 |
|         | University   |                  | 04 |
|         | Post-graduate  |                  | 05 |



| ASK ALL |   |                         |           |
|---------|---|-------------------------|-----------|
| Z4.a.   | Which of the following best describes your household composition? |                         |           |
| (Z4A)   | <i>Please select one response only</i>                            | <b>DO NOT RANDOMISE</b> | <b>SR</b> |
|         | Single person living alone  |                         | 01        |
|         | Single person, living with one or more children                   |                         | 02        |
|         | Couple, living without children                                   |                         | 03        |
|         | Couple, living with one or more children                          |                         | 04        |
|         | Extended family, living without children                          |                         | 05        |
|         | Extended family, living with one or more children                 |                         | 06        |
|         | Group of unrelated adults   |                         | 07        |
|         | Living with adult children  |                         | 08        |
|         | Living with parents   |                         | 09        |
|         | Other   |                         | 96        |
|         | Prefer not to say   |                         |           |

| ASK PARENTS (I.E. CODES 02,04 OR 06 IN Z4A) |   |                         |           |
|---|---|-------------------------|-----------|
| Z4.b.                                       | Are you the parent or guardian of any child/children under the age of 16? |                         |           |
| (Z4B)                                       | <i>Please select one response only</i>                                    | <b>DO NOT RANDOMISE</b> | <b>SR</b> |
|   | No, none  |                         | 01        |
|   | Yes – one child   |                         | 02        |
|   | Yes – two children  |                         | 03        |
|   | Yes – three or more children  |                         | 04        |
|   | Prefer not to say   |                         | 96        |

| ASK ALL |   |                         |           |
|---------|---|-------------------------|-----------|
| Z5      | Do you identify as a person with disability and/or do you experience barriers which limit the activities you participate in or attend unless access and/or support is provided? |                         |           |
| (Z5)    | <i>Please select one response only</i>  | <b>DO NOT RANDOMISE</b> | <b>SR</b> |
|         | Yes   |                         | 01        |
|         | No  |                         | 02        |
|         | Prefer not to say   |                         | 96        |

| ASK ALL |   |                         |           |
|---------|---|-------------------------|-----------|
| Z6      | Are you of Aboriginal and/or Torres Strait Islander origin? |                         |           |
| (Z6)    | <i>Please select one response only</i>                      | <b>DO NOT RANDOMISE</b> | <b>SR</b> |
|         | Aboriginal  |                         | 01        |
|         | Torres Strait Islander                                      |                         | 02        |
|         | Aboriginal and Torres Strait Islander                       |                         | 03        |
|         | Neither   |                         | 04        |
|         | Prefer not to say   |                         | 96        |

| ASK ALL |   |                         |           |
|---------|---|-------------------------|-----------|
| Z7      | Do you identify as a person from a culturally and linguistically diverse background?<br><i>Culturally and linguistically diverse could include Auslan, as well as those who identify with the language, community or cultural practice of heritage that differ from Anglo-Australians</i> |                         |           |
| (Z7)    | <i>Please select one response only</i>  | <b>DO NOT RANDOMISE</b> | <b>SR</b> |
|         | Yes   |                         | 01        |
|         | No  |                         | 02        |
|         | Prefer not to say   |                         | 96        |

**ASK ALL**

|       |   |                         |           |
|-------|---|-------------------------|-----------|
| Z8    | Is anyone in your network immunocompromised or especially vulnerable to a serious health outcome related to COVID-19? |                         |           |
| (NEW) | <i>Please all that apply</i>  | <b>DO NOT RANDOMISE</b> | <b>MR</b> |
|       | Yes – Me  |                         | 01        |
|       | Yes – Someone in my immediate family / household  |                         | 02        |
|       | Yes - someone in my extended family / network   |                         | 03        |
|       | No  |                         | 04        |
|       | Prefer not to say   |                         | 96        |

**ASK ALL**

|      |  |                         |           |
|------|--|-------------------------|-----------|
| Z9   | In which country were you born?        |                         |           |
| (Z8) | <i>Please select one response only</i> | <b>DO NOT RANDOMISE</b> | <b>SR</b> |
|      | Australia                              |                         | 01        |
|      | Other (please specify)                 |                         | 96        |

**ASK THOSE WHO WERE BORN OVERSEAS (I.E. CODE 96 IN Z9)**

|      |  |                         |           |
|------|--|-------------------------|-----------|
| Z10  | How long have you lived in Australia?  |                         |           |
| (Z9) | <i>Please select one response only</i> | <b>DO NOT RANDOMISE</b> | <b>SR</b> |
|      | Less than a year                       |                         | 01        |
|      | 1-5 years                              |                         | 02        |
|      | 6-10 years                             |                         | 03        |
|      | 11-15 years                            |                         | 04        |
|      | 16-20 years                            |                         | 05        |
|      | More than 20 years                     |                         | 06        |

**ASK ALL**

|       |  |                         |           |
|-------|--|-------------------------|-----------|
| Z11   | What was your first language?          |                         |           |
| (NEW) | <i>Please select one response only</i> | <b>DO NOT RANDOMISE</b> | <b>SR</b> |
|       | English                                |                         | 01        |
|       | Other (please specify)                 |                         | 96        |

**ASK ALL**

|       |  |  |            |
|-------|--|--|------------|
| Z12   | <p>As part of this survey, we are trying to capture data to understand how people's cultural and ethnic group impact their arts participation.</p> <p>How would you describe your cultural background?</p> <p>NOTE: Your cultural background is the cultural/ethnic group(s) to which you feel you belong or identify. This background may be the same as your parents, grandparents, or your heritage, or it may be the country you were born in or have spent a great amount of time in, or you feel more closely tied to.</p> |  |            |
| (NEW) | <i>Please enter a response in the space provided</i>   |  | <b>SOR</b> |